

College LISTS

*One Catalog For All Your
College List Needs*

- College Universe Selections
- Department Chairpersons
- Deans and Administrators
- College Library Market
- College Faculty Courses
- FREE List Strategies
- Merge/Purge Services
- Data Analysis and Modeling

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SCHOOL MARKET RESEARCH INSTITUTE, INC

2008



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Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

COLLEGE UNIVERSE SELECTIONS

COLLEGE TYPES

| | Total Colleges | Faculty | Deans/ Admin | Dept Chairs |
|--|-----------------|------------------|-----------------|----------------|
| Senior Colleges ¹ | 3,439 | 960,846 | 71,847 | 39,103 |
| Junior/Community/Technical Colleges ² | 2,637 | 374,340 | 29,717 | 13,701 |
| Teaching Hospitals | 1,225 | 37,782 | — | 90 |
| Total | 7,301 | 1,372,968 | 101,564 | 52,894 |
| Colleges With Graduate Programs | 3,563 | 888,408 | 53,463 | 31,625 |
| Dept of Education | 1,870 | 778,038 | 55,140 | 32,382 |
| Career and Trade Schools | Call for Counts | | | |

ADDITIONAL COLLEGE SELECTIONS

| | Total Colleges | Faculty | Deans/ Admin | Dept Chairs |
|--|----------------|---------|-----------------|----------------|
| School Type by Profession | | | | |
| Business/Management | 24 | 1,138 | 162 | 57 |
| Chiropractic | 13 | 422 | 217 | 47 |
| Dentistry | 37 | 6,970 | 407 | 333 |
| Hospital | 1,225 | 37,782 | — | 90 |
| Law | 196 | 18,753 | 2,084 | 4 |
| Medical | 195 | 95,529 | 2,314 | 4,046 |
| Optometry | 6 | 668 | 114 | 15 |
| Osteopathic | 15 | 1,707 | 175 | 109 |
| Theological Seminary | 199 | 8,490 | 2,073 | 426 |
| Veterinary | 28 | 2,044 | 244 | 100 |
| Virtual | 9 | 226 | 70 | 15 |
| Highest Degree Offered | | | | |
| Associate's | 2,529 | 353,360 | 28,445 | 13,027 |
| Postsecondary Award, Less Than 4 Years | 190 | 21,162 | 1,272 | 764 |
| Bachelor's | 1,019 | 110,038 | 18,384 | 7,478 |
| Postbaccalaureate | 26 | 2,563 | 506 | 181 |
| Master's | 1,145 | 232,522 | 24,694 | 11,360 |
| Post-Master's | 93 | 42,618 | 3,376 | 1,768 |
| Doctorate | 2,299 | 610,705 | 24,887 | 18,316 |
| Ethnic Origin | | | | |
| Historically Black | 126 | 26,299 | 3,344 | 1,454 |
| Native American Indian | 33 | 1,773 | 332 | 164 |

Admissions Requirements

| | Total Colleges | Senior Colleges | Junior Colleges |
|---|----------------|-----------------|-----------------|
| College Prep Completion | 1,859 | 1,761 | 98 |
| Competency | 739 | 605 | 134 |
| High School Standing | 1,690 | 1,568 | 122 |
| Open University/Program | 2,170 | 307 | 1,863 |
| Recommendations | 1,546 | 1,408 | 138 |
| Secondary School GPA | 2,184 | 1,973 | 211 |
| Test Scores | 2,288 | 2,005 | 283 |
| TOEFL (Test of English as a Foreign Language) | 2,281 | 1,982 | 299 |

Student Services

| | Total Colleges | Senior Colleges | Junior Colleges |
|----------------------|----------------|-----------------|-----------------|
| Counseling Services | 5,082 | 2,802 | 2,280 |
| Day Care Centers | 1,753 | 807 | 946 |
| Dormitories | 2,724 | 2,213 | 511 |
| Employment Services | 4,546 | 2,460 | 2,086 |
| Meal Plans | 2,398 | 2,017 | 381 |
| Placement Services | 4,452 | 2,368 | 2,084 |
| Remedial Instruction | 3,916 | 1,902 | 2,014 |
| ROTC | 1,417 | 1,238 | 179 |

Schools by Programs Offered

| | Total Colleges |
|----------------------------|----------------|
| Associate's | 968 |
| Baccalaureate | 691 |
| Business Programs | 576 |
| Executive MBA | 85 |
| Graduate | 24 |
| LPN | 516 |
| Master's | 357 |
| Nursing Programs | 2,559 |
| RN | 27 |
| Undergraduate | 38 |
| Undergraduate and Graduate | 429 |

¹ Senior colleges represent four-year degree and graduate institutions.

² Junior colleges contain one-, two-, and three-year degree institutions.

COLLEGE UNIVERSE SELECTIONS

| | Total Colleges | Senior Colleges | Junior Colleges | Faculty | Deans/ Admin | Dept Chairs |
|-------------------|-------------------|--------------------|--------------------|---------|-----------------|----------------|
| Enrollment | | | | | | |
| To 500 | 1,762 | 966 | 796 | 83,202 | 10,315 | 3,932 |
| 501-1,000 | 958 | 596 | 362 | 102,772 | 11,212 | 4,919 |
| 1,001-2,500 | 1,116 | 690 | 426 | 183,095 | 23,284 | 10,727 |
| 2,501-5,000 | 711 | 361 | 350 | 183,971 | 17,994 | 8,674 |
| 5,001-7,500 | 325 | 151 | 174 | 121,825 | 9,849 | 5,037 |
| 7,501-10,000 | 185 | 90 | 95 | 91,800 | 6,123 | 3,438 |
| 10,001-16,000 | 274 | 141 | 133 | 198,515 | 9,860 | 6,529 |
| 16,001-25,000 | 152 | 96 | 56 | 181,988 | 6,259 | 5,165 |
| 25,001+ | 95 | 65 | 30 | 176,260 | 3,966 | 4,295 |

Minority Percentage¹

| | | | | | | |
|------------------|-------|-------|-----|---------|--------|--------|
| African American | | | | | | |
| None | 2,794 | 2,061 | 733 | 133,221 | 10,924 | 3,497 |
| Very Low—1%-4% | 1,573 | 962 | 611 | 447,242 | 34,050 | 18,568 |
| Low—5%-15% | 1,751 | 1,103 | 648 | 581,150 | 37,415 | 21,018 |
| Medium—16%-50% | 958 | 340 | 618 | 177,969 | 15,061 | 7,930 |
| High—51%+ | 225 | 116 | 109 | 33,386 | 4,114 | 1,881 |

Faculty Size

| | | | | | | |
|-----------|-------|-------|-------|---------|--------|--------|
| To 50 | 3,091 | 1,911 | 1,180 | 34,597 | 11,834 | 2,309 |
| 51-100 | 946 | 592 | 354 | 59,583 | 8,636 | 2,489 |
| 101-300 | 1,764 | 1,033 | 731 | 290,076 | 33,743 | 14,592 |
| 301-500 | 628 | 360 | 268 | 225,573 | 18,007 | 10,022 |
| 501-700 | 279 | 182 | 97 | 155,824 | 9,451 | 5,842 |
| 701-1,000 | 196 | 142 | 54 | 158,900 | 7,168 | 5,833 |
| 1,001+ | 271 | 252 | 19 | 448,415 | 12,725 | 11,807 |

Affiliation

| | | | | | | |
|-----------------------------------|-------|-------|-------|---------|--------|--------|
| Public | 2,574 | 936 | 1,638 | 914,645 | 51,184 | 31,565 |
| State | 1,804 | 855 | 949 | 711,762 | 38,960 | 25,165 |
| Local | 172 | 5 | 167 | 45,380 | 2,680 | 1,428 |
| State/Local | 531 | 24 | 507 | 138,059 | 8,262 | 4,207 |
| State Related | 43 | 33 | 10 | 15,820 | 812 | 542 |
| Military | 24 | 19 | 5 | 3,624 | 470 | 223 |
| Private | 3,281 | 2,396 | 885 | 418,258 | 48,030 | 21,156 |
| Private/Non-Profit | 1,194 | 1,066 | 128 | 246,862 | 21,895 | 10,852 |
| Private/For Profit | 1,152 | 435 | 717 | 19,599 | 5,588 | 1,427 |
| Religious Affiliated ² | 935 | 895 | 40 | 155,421 | 20,547 | 8,877 |

Calendar System

| | | | | | | |
|------------|-------|-------|-------|-----------|--------|--------|
| Semester | 3,851 | 2,226 | 1,625 | 1,126,441 | 81,400 | 43,726 |
| Quarter | 840 | 329 | 511 | 120,574 | 9,255 | 5,122 |
| Trimester | 108 | 78 | 30 | 18,357 | 1,456 | 752 |
| 4-1-4 Plan | 155 | 152 | 3 | 36,612 | 4,387 | 2,145 |

Annual Undergraduate Tuition

| | | | | | | |
|------------------|-------|-------|-----|---------|--------|--------|
| Under \$3,000 | 2,773 | 1,965 | 808 | 147,400 | 11,653 | 3,963 |
| \$3,000-\$5,999 | 866 | 130 | 736 | 199,017 | 13,632 | 6,621 |
| \$6,000-\$8,999 | 1,063 | 395 | 668 | 204,138 | 16,969 | 8,043 |
| \$9,000-\$11,999 | 765 | 514 | 251 | 207,425 | 15,270 | 8,533 |
| \$12,000+ | 1,834 | 1,578 | 256 | 614,988 | 44,040 | 25,734 |

Carnegie Classifications

| | | | | | | |
|---------------------------------------|-------|-----|-------|---------|--------|--------|
| Doctorate-Granting Institutions | 634 | 627 | 7 | 470,285 | 16,194 | 13,590 |
| Master's Colleges and Universities | 741 | 730 | 11 | 275,773 | 24,729 | 12,560 |
| Baccalaureate Colleges | 622 | 618 | 4 | 108,763 | 17,641 | 8,344 |
| Associate's Colleges | 2,051 | 60 | 1,991 | 358,562 | 27,530 | 13,075 |
| Specialized Institutions ³ | 657 | 648 | 9 | 72,522 | 8,962 | 3,712 |
| Tribal Colleges and Universities | 31 | 4 | 27 | 1,548 | 280 | 143 |

¹ Native American, Asian, Hispanic selects are also offered. Call for counts.

² Nine categories are available (Baptist, Catholic, Episcopal, Friends, Jewish, Lutheran, Methodist, Presbyterian, Southern Baptist). Call for counts by category.

³ Includes: Theological and other specialized faith-related schools; medical schools and medical centers; other separate health profession schools; schools of engineering, technology, business, management, art, music, design, and law; teacher's colleges; graduate centers; maritime academies; military institutes; others. Each can be selected individually.

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

DEPARTMENT CHAIRPERSONS

COLLEGE DEPARTMENT CHAIRPERSONS

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|--|--------------------------|---------------------------|---------------------------|
| College Department Chairpersons | | 52,894 | 39,103 | 13,791 |
| BS10DH | Accounting | 879 | 619 | 260 |
| EN73DH | Aerospace and Aeronautical Engineering | 70 | 69 | 1 |
| VE51DH | Aerospace Careers | 123 | 53 | 70 |
| AGRDH | Agriculture | 1,047 | 764 | 283 |
| ALHDH | Allied Health | 3,137 | 1,421 | 1,716 |
| GS10DH | American Studies | 129 | 124 | 5 |
| SS00DH | Anthropology | 576 | 499 | 77 |
| SS10DH | Archaeology | 36 | 33 | 3 |
| FA10DH | Architecture | 201 | 153 | 48 |
| FA20DH | Art | 1,305 | 1,005 | 300 |
| FA21DH | Art History | 178 | 173 | 5 |
| NS10DH | Astronomy | 220 | 188 | 32 |
| NS20DH | Biological Sciences | 1,327 | 1,053 | 274 |
| NS23DH | Botany | 55 | 55 | — |
| BUSDH | Business | 3,927 | 2,735 | 1,192 |
| BS20DH | Business Law | 99 | 88 | 11 |
| VE10DH | Business/Commercial Education | 552 | 65 | 487 |
| EN10DH | Chemical Engineering | 157 | 155 | 2 |
| NS30DH | Chemistry | 1,142 | 957 | 185 |
| FL11DH | Chinese Language | 17 | 17 | — |
| FA31DH | Cinema | 141 | 117 | 24 |
| EN20DH | Civil Engineering | 249 | 222 | 27 |
| FL01DH | Classical Languages | 245 | 244 | 1 |
| COMDH | Communications | 1,985 | 1,457 | 528 |
| CMPDH | Computer Science | 2,111 | 1,374 | 737 |
| FA40DH | Dance | 280 | 236 | 44 |
| DENDH | Dentistry | 700 | 524 | 176 |
| SS20DH | Economics | 961 | 857 | 104 |
| EDUDH | Education | 2,723 | 2,285 | 438 |
| EN40DH | Electrical Engineering | 302 | 283 | 19 |
| ENRDH | Engineering | 1,831 | 1,545 | 286 |
| ENGDH | English | 2,163 | 1,476 | 687 |
| EN24DH | Environmental Engineering | 130 | 117 | 13 |
| IS30DH | Environmental Studies | 284 | 256 | 28 |
| VE30DH | Family and Consumer Sciences | 323 | 220 | 103 |
| BS30DH | Finance | 451 | 420 | 31 |
| FAADH | Fine Arts | 4,754 | 3,706 | 1,048 |
| FORDH | Foreign Languages | 1,950 | 1,664 | 286 |
| FL41DH | French Language | 137 | 127 | 10 |
| GENDH | General Studies | 657 | 264 | 393 |
| SS30DH | Geography | 347 | 282 | 65 |
| NS40DH | Geology | 498 | 429 | 69 |
| FL21DH | German Language | 111 | 108 | 3 |
| SS40DH | History | 1,242 | 1,054 | 188 |
| GS09DH | Humanities | 1,010 | 499 | 511 |
| VE80DH | Industrial/Technical Trades | 703 | 162 | 541 |
| IDSDH | Interdisciplinary Studies | 2,726 | 2,112 | 614 |
| FL42DH | Italian Language | 73 | 73 | — |
| CO20DH | Journalism | 229 | 177 | 52 |
| LAWDH | Law | 243 | 87 | 156 |
| LS00DH | Library Science | 47 | 38 | 9 |
| BS40DH | Management | 789 | 665 | 124 |
| BS50DH | Marketing | 516 | 434 | 82 |
| MTHDH | Mathematics | 2,236 | 1,411 | 825 |
| EN70DH | Mechanical Engineering | 305 | 280 | 25 |
| MEDDH | Medicine | 3,644 | — | — |
| EN63DH | Metallurgical Engineering | 10 | 10 | — |
| MILDH | Military Science | 521 | 514 | 7 |
| FA5.DH | Music | 1,423 | 1,210 | 213 |
| SCIDH | Natural Sciences | 5,129 | 3,912 | 1,217 |
| NURDH | Nursing | 1,267 | 634 | 633 |
| AH80DH | Pharmacy | 198 | 156 | 42 |
| SS50DH | Philosophy | 1,033 | 907 | 126 |
| PEDDH | Physical Education | 1,383 | 995 | 388 |
| NS50DH | Physics | 1,029 | 863 | 166 |
| VE7.DH | Police/Public Service | 868 | 405 | 463 |
| SS6.DH | Political Science | 1,164 | 1,034 | 130 |

DEPARTMENT CHAIRPERSONS

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--------|-----------------------------|--------------------------|---------------------------|---------------------------|
| FL43DH | Portuguese Language | 43 | 43 | — |
| SS70DH | Psychology | 1,418 | 1,195 | 223 |
| BS60DH | Real Estate | 72 | 30 | 42 |
| SS80DH | Religion | 1,248 | 1,203 | 45 |
| FL51DH | Russian Language | 66 | 66 | — |
| SOSDH | Social Sciences | 9,201 | 7,806 | 1,395 |
| SS90DH | Social Work | 523 | 461 | 62 |
| SSA0DH | Sociology | 975 | 833 | 142 |
| FL44DH | Spanish Language | 168 | 150 | 18 |
| CO40DH | Speech | 234 | 125 | 109 |
| VE8.DH | Technical/Industrial Trades | 1,752 | 457 | 1,295 |
| FA60DH | Theater and Drama | 770 | 644 | 126 |
| ISA1DH | Urban Studies | 115 | 114 | 1 |
| VOCDH | Vocational Education | 4,857 | 1,560 | 3,297 |
| IS50DH | Women's Studies | 375 | 362 | 13 |
| NS29DH | Zoology | 20 | 19 | 1 |

DEANS AND ADMINISTRATORS

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|---------------------------------|---|--------------------------|---------------------------|---------------------------|
| Deans and Administrators | | 101,564 | 71,847 | 29,717 |
| Academic Deans | | 8,327 | 6,195 | 2,132 |
| 11320 | Dean of Agriculture | 133 | 95 | 38 |
| 11312 | Dean of Allied Health | 500 | 233 | 267 |
| 11322 | Dean of Architecture | 117 | 93 | 24 |
| 11324 | Dean of Art | 199 | 119 | 80 |
| 11336 | Dean of Arts and Sciences | 853 | 662 | 191 |
| 11326 | Dean of Business | 1,115 | 798 | 317 |
| 11357 | Dean of Clinical Affairs | 62 | 55 | 7 |
| 11327 | Dean of Communications | 209 | 127 | 82 |
| 11318 | Dean of Computer Science | 204 | 114 | 90 |
| 11319 | Dean of Criminal Justice | 107 | 37 | 70 |
| 11325 | Dean of Dentistry | 90 | 74 | 16 |
| 11328 | Dean of Education | 828 | 710 | 118 |
| 11330 | Dean of Engineering | 420 | 325 | 95 |
| 11334 | Dean of Family/Consumer Studies | 67 | 38 | 29 |
| 11331 | Dean of Fine Arts | 277 | 186 | 91 |
| 11353 | Dean of Foreign Languages | 70 | 22 | 48 |
| 11339 | Dean of Forestry | 19 | 12 | 7 |
| 11333 | Dean of General Studies | 177 | 107 | 70 |
| 11351 | Dean of Honors College | 219 | 201 | 18 |
| 11315 | Dean of Hotel/Restaurant/Tourism Administration | 62 | 27 | 35 |
| 11314 | Dean of Humanities | 378 | 216 | 162 |
| 11316 | Dean of Journalism | 76 | 45 | 31 |
| 11343 | Dean of Language Arts/Literature | 80 | 31 | 49 |
| 11335 | Dean of Law | 227 | 220 | 7 |
| 11337 | Associate Dean of Law | 108 | 105 | 3 |
| 11338 | Dean of Library Science | 49 | 31 | 18 |
| 11340 | Dean of Medicine | 128 | 128 | — |
| 11341 | Associate Dean of Medicine | 22 | 22 | — |
| 11349 | Dean of Mining | 7 | 6 | 1 |
| 11348 | Dean of Music | 180 | 129 | 51 |
| 11321 | Dean of Natural Resources | 47 | 37 | 10 |
| 11344 | Dean of Nursing | 606 | 392 | 214 |
| 11347 | Dean of Optometry | 20 | 17 | 3 |
| 11346 | Dean of Pharmacy | 96 | 89 | 7 |
| 11329 | Dean of Physical Education | 146 | 65 | 81 |
| 11317 | Dean of Professional Studies | 122 | 115 | 7 |
| 11356 | Dean of Psychology | 99 | 57 | 42 |
| 11323 | Dean of Public Health | 74 | 61 | 13 |
| 11350 | Dean of Religion/Theology | 150 | 143 | 7 |
| 11310 | Dean of Science/Math | 470 | 269 | 201 |
| 11311 | Dean of Social Sciences | 320 | 166 | 154 |
| 11354 | Dean of Social Work/Behavioral Science | 177 | 143 | 34 |
| 11355 | Dean of Technology | 238 | 101 | 137 |
| 11352 | Dean of University College | 60 | 57 | 3 |
| 11345 | Dean of Veterinary Medicine | 39 | 35 | 4 |

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

DEANS AND ADMINISTRATORS

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--------------------------|--|--------------------------|---------------------------|---------------------------|
| 11313 | Dean of Vocational Education | 212 | 23 | 189 |
| 11342 | Other Deans | 498 | 343 | 155 |
| Cabinet | | 11,431 | 7,088 | 4,343 |
| 11221 | Chancellor | 349 | 257 | 92 |
| 11222 | President | 3,798 | 2,170 | 1,628 |
| 11990 | Branch Director | 1,677 | 911 | 766 |
| 11740 | Assistant to the President | 1,763 | 1,216 | 547 |
| 11935 | Chief of Administration | 1,030 | 687 | 343 |
| 11925 | Executive Vice President | 664 | 419 | 245 |
| 11780 | Institutional Planning | 938 | 576 | 362 |
| 11810 | Institutional Research | 1,762 | 1,173 | 589 |
| Academic Affairs | | 13,235 | 8,996 | 4,239 |
| 11930 | Chief Academic Officer/Provost/Dean of Faculty | 3,997 | 2,469 | 1,528 |
| 11931 | Associate Academic Officer | 1,574 | 1,192 | 382 |
| 11932 | Assessment/Testing Coordinator | 623 | 373 | 250 |
| 11360 | Continuing Education/External Programs | 1,684 | 1,020 | 664 |
| 11365 | Cooperative Education | 400 | 237 | 163 |
| 11332 | Dean/Director of Graduate Studies | 937 | 924 | 13 |
| 11901 | Dean of Undergraduate Studies | 404 | 342 | 62 |
| 11902 | Developmental/Remedial Studies | 580 | 323 | 257 |
| 11997 | Distance Learning Coordinator | 1,087 | 609 | 478 |
| 11985 | Evening Division/Programs | 527 | 302 | 225 |
| 11998 | Foreign Study/Programs Abroad | 892 | 782 | 110 |
| 11903 | Part-Time Degrees | 70 | 59 | 11 |
| 11735 | Research Grants/Sponsored | 847 | 696 | 151 |
| 11904 | Student Transfer Services | 575 | 337 | 238 |
| 11988 | Summer Session | 474 | 396 | 78 |
| Admissions Office | | 12,415 | 8,161 | 4,254 |
| 11770 | Chief Admissions Officer | 3,304 | 2,150 | 1,154 |
| 11771 | Associate Admissions Officer | 1,038 | 818 | 220 |
| 11765 | Enrollment Management | 1,591 | 1,137 | 454 |
| 11840 | Financial Aid | 3,444 | 2,093 | 1,351 |
| 11760 | Registrar | 3,451 | 2,271 | 1,180 |
| 11880 | Student Recruitment | 1,114 | 625 | 489 |
| Business Office | | 20,597 | 14,252 | 6,345 |
| 11714 | Chief Financial/Business Officer | 4,008 | 2,462 | 1,546 |
| 11715 | Associate Financial/Business Officer | 1,140 | 798 | 342 |
| 11716 | Accounting | 992 | 665 | 327 |
| 11821 | Affirmative Action | 1,121 | 697 | 424 |
| 11717 | Budgeting | 967 | 740 | 227 |
| 11719 | Bursar | 725 | 539 | 186 |
| 11710 | Comptroller | 1,225 | 942 | 283 |
| 11800 | Contracts/Grant Administrator | 706 | 487 | 219 |
| 11712 | Endowment Investor | 112 | 91 | 21 |
| 11855 | Energy Management | 332 | 224 | 108 |
| 11870 | Food Services | 1,204 | 919 | 285 |
| 11815 | Government Relations | 506 | 397 | 109 |
| 11820 | Human Resources/Personnel | 2,525 | 1,669 | 856 |
| 11718 | Legal Services | 579 | 498 | 81 |
| 11995 | Marketing/Sales | 603 | 332 | 271 |
| 11850 | Physical Plant/Facilities | 2,718 | 1,773 | 945 |
| 11600 | Purchasing | 1,548 | 1,009 | 539 |
| 11860 | Security/Safety/Campus Police | 2,056 | 1,435 | 621 |
| 11711 | Treasurer | 470 | 382 | 88 |
| Public Relations | | 10,963 | 8,568 | 2,395 |
| 11701 | Development/Institutional Advancement | 2,386 | 1,775 | 611 |
| 11705 | Associate Development Officer | 743 | 645 | 98 |
| 11730 | Alumni Affairs/Relations | 1,907 | 1,548 | 359 |
| 11704 | Annual/Planned Giving | 1,191 | 953 | 238 |
| 11706 | College Newspaper Advisor | 471 | 352 | 119 |
| 11987 | Community Services | 594 | 361 | 233 |
| 11702 | Information Office Services | 876 | 578 | 298 |
| 11703 | Public Relations | 2,234 | 1,536 | 698 |
| 11890 | Publications | 1,257 | 915 | 342 |
| 11753 | Sports Information | 1,108 | 927 | 181 |

DEANS AND ADMINISTRATORS

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|-----------------------------|---|--------------------------|---------------------------|---------------------------|
| Student Affairs | | 20,314 | 14,526 | 5,788 |
| 11945 | Dean of Student Affairs | 4,014 | 2,444 | 1,570 |
| 11946 | Associate Student Affairs Officer | 1,244 | 940 | 304 |
| 11750 | Athletic Director | 1,906 | 1,383 | 523 |
| 11751 | Athletic Director – Men's | 187 | 122 | 65 |
| 11752 | Athletic Director – Women's | 235 | 169 | 66 |
| 11916 | Auxiliary Services | 407 | 308 | 99 |
| 11915 | Campus Ministry/Chaplain | 832 | 794 | 38 |
| 11933 | Commencement/Graduation Director | 1,509 | 850 | 659 |
| 11895 | Dean of Freshmen | 147 | 137 | 10 |
| 11950 | Dean of Men | 160 | 144 | 16 |
| 11960 | Dean of Women | 155 | 141 | 14 |
| 11921 | Disabled Student Services | 1,383 | 832 | 551 |
| 11917 | Drug/Alcohol Awareness | 517 | 389 | 128 |
| 11993 | Foreign/International Student Advisor | 1,182 | 899 | 283 |
| 11948 | Fraternity/Sorority Director/Advisor | 296 | 280 | 16 |
| 11875 | Health Services | 1,361 | 1,127 | 234 |
| 11825 | JTPA/Equal Opportunity | 257 | 87 | 170 |
| 11992 | Minority/Multicultural Student Affairs | 868 | 685 | 183 |
| 11830 | Student Counseling | 1,886 | 1,226 | 660 |
| 11505 | Student Employment Office | 751 | 498 | 253 |
| 11920 | Student Housing | 1,448 | 1,237 | 211 |
| 11500 | Student Placement and Career Planning | 2,323 | 1,540 | 783 |
| Technology | | 9,907 | 6,935 | 2,972 |
| 11790 | Chief Information Systems Officer | 2,454 | 1,638 | 816 |
| 11791 | Academic Computing | 984 | 728 | 256 |
| 11792 | Administrative Computing | 1,061 | 787 | 274 |
| 41110 | Audiovisual/Media Director | 786 | 510 | 276 |
| 11789 | Computer Lab Manager | 326 | 234 | 92 |
| 11793 | Computer Network Manager | 1,335 | 932 | 403 |
| 11794 | Database Administrator | 684 | 506 | 178 |
| 11997 | Distance Learning Coordinator | 1,087 | 609 | 478 |
| 11900 | Educational Media/Audiovisual Services | 799 | 564 | 235 |
| 11796 | Management Information Systems (MIS) Director | 522 | 349 | 173 |
| 11798 | Technology Purchasing Manager | 1,326 | 806 | 520 |
| 11795 | Telecommunications | 942 | 712 | 230 |
| 11799 | Webmaster | 1,047 | 739 | 308 |
| Educational Services | | 4,810 | 3,333 | 1,477 |
| 11720 | Bookstore Manager | 2,243 | 1,408 | 835 |
| 11996 | Museum/Gallery Director | 677 | 545 | 132 |
| 11994 | Radio/TV/Broadcasting | 527 | 397 | 130 |
| 11725 | Student Union/Center | 711 | 532 | 179 |
| 11724 | Theater Director | 671 | 464 | 207 |

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

COLLEGE LIBRARY MARKET

COLLEGE LIBRARIES

| | Total Colleges | Senior Colleges | Junior Colleges | Library Directors |
|--|-------------------|--------------------|--------------------|-----------------------|
| Library Type | | | | |
| Main Libraries | 4,042 | 2,163 | 1,879 | 4,332 |
| Department Libraries ¹ | 1,110 | 1,082 | 28 | 1,488 |
| Allied Health | 53 | 50 | 3 | 54 |
| Architecture | 52 | 52 | — | 50 |
| Art | 57 | 52 | 5 | 62 |
| Education | 66 | 66 | — | 55 |
| Engineering | 53 | 52 | 1 | 51 |
| Fine Arts | 53 | 53 | — | 57 |
| Music | 161 | 160 | 1 | 157 |
| Science | 81 | 80 | 1 | 66 |
| Law Libraries | 214 | 214 | — | 198 |
| Medical Libraries | 164 | 163 | 1 | 155 |
| | Total | Main Libraries | Dept Libraries | Librarians by Name |
| Libraries by Total Budget | | | | |
| Low (\$1-\$9,999) | 44 | 32 | 12 | 52 |
| Medium (\$10,000-\$99,999) | 390 | 326 | 64 | 790 |
| High (\$100,000+) | 2,212 | 1,870 | 342 | 12,280 |
| Libraries by Book Budget | | | | |
| Low (\$1-\$9,999) | 310 | 229 | 81 | 547 |
| Medium (\$10,000-\$99,999) | 1,724 | 1,496 | 228 | 5,935 |
| High (\$100,000+) | 993 | 768 | 225 | 7,665 |
| Libraries by Collection Size | | | | |
| Low (1-9,999) | 553 | 427 | 126 | 723 |
| Medium (10,000-99,999) | 2,157 | 1,632 | 525 | 6,145 |
| High (100,000+) | 1,686 | 1,229 | 457 | 11,392 |
| Libraries by AV Collection Size | | | | |
| Very Small (Under 225) | 218 | 189 | 29 | 833 |
| Small (225-1,219) | 648 | 570 | 78 | 2,627 |
| Medium (1,220-3,149) | 898 | 826 | 72 | 4,066 |
| Large (3,150-10,500) | 864 | 673 | 191 | 4,979 |
| Very Large (10,501+) | 1,134 | 344 | 790 | 4,912 |

COLLEGE LIBRARIANS

| Code | Library Personnel | Total College Librarians | Senior College Librarians | Junior College Librarians |
|---------------------------------------|--|-----------------------------|------------------------------|------------------------------|
| College Librarians – LIBR | | 21,723 | 16,611 | 5,112 |
| Library Directors – LIBR1 | | 6,333 | 4,255 | 2,078 |
| 41101 | Library Director | 3,944 | 2,176 | 1,768 |
| 41103 | Director/Head Librarian (Special/Dept) | 735 | 723 | 12 |
| 41104 | Assistant Library Director | 1,339 | 1,032 | 307 |
| 41106 | Law Library Director | 198 | 198 | — |
| 41105 | Medical Library Director | 155 | 155 | — |
| Librarians by Function – LIBR2 | | 14,541 | 11,194 | 3,347 |
| 41151 | Acquisitions Librarian | 1,361 | 1,056 | 305 |
| 41154 | Archivist | 892 | 793 | 99 |
| 41110 | Audiovisual/Media Director | 786 | 510 | 276 |
| 41157 | Cataloging Librarian | 1,149 | 917 | 232 |
| 41152 | Circulation/Access Librarian | 2,159 | 1,608 | 551 |
| 41109 | Collection Development Director | 1,344 | 1,069 | 275 |
| 41158 | Digital Librarian | 340 | 282 | 58 |
| 41159 | Distance Learning Librarian | 149 | 110 | 39 |
| 41155 | Government Documents Librarian | 665 | 590 | 75 |
| 41153 | Interlibrary Loan Librarian | 1,563 | 1,171 | 392 |
| 41112 | Learning Resources Center Director | 330 | 174 | 156 |
| 41107 | Reference/Public Service Librarian | 3,337 | 2,392 | 945 |
| 41108 | Serials/Publications Librarian | 1,514 | 1,146 | 368 |
| 41156 | Systems/Automation Librarian | 995 | 786 | 209 |
| 41111 | Technical Service Librarian | 1,846 | 1,305 | 541 |

¹ Includes business, history, math, religion, and other department libraries.

COLLEGE LIBRARY MARKET

| Subject Code | Subject Area (Department Chairperson Code) | Total | Subject Specialists | Department Chairs | Library Advocates |
|----------------------------|---|---------------|---------------------|-------------------|-------------------|
| Key Decision Makers | | 63,316 | 3,474 | 49,955 | 9,887 |
| 41129 | Agriculture (AGRDH) | 1,249 | 84 | 1,047 | 118 |
| 41113 | Business (BUSDH) | 5,604 | 347 | 3,927 | 1,330 |
| 41114 | Communications (COMDH) | 3,009 | 240 | 1,985 | 784 |
| 41133 | Computer Science (CMPDH) | 2,841 | 248 | 2,111 | 482 |
| 41115 | Education (EDUDH) | 3,644 | 364 | 2,723 | 557 |
| 41116 | Engineering (ENRDH) | 2,995 | 188 | 1,831 | 976 |
| 41122 | English Language/Literature (ENGDH) | 2,948 | 316 | 2,163 | 469 |
| 41117 | Fine/Applied Arts (FAADH) | 5,493 | 194 | 4,754 | 545 |
| 41118 | Art/Architecture (FA20DH, FA10DH) | 1,825 | 285 | 1,506 | 34 |
| 41120 | Music (FA50DH, FA51DH) | 2,205 | 334 | 1,423 | 448 |
| 41119 | Theater/Film/Dance (FA60DH, FA31DH) | 1,937 | 226 | 1,191 | 520 |
| 41123 | Foreign Languages/Literature (FORDH) | 3,496 | 271 | 1,950 | 1,275 |
| 41121 | Humanities (GS09DH) | 1,264 | 182 | 1,010 | 72 |
| 41148 | Philosophy (SS50DH) | 1,728 | 255 | 1,033 | 440 |
| 41149 | Religion (SS80DH) | 1,501 | 253 | 1,248 | — |
| 41124 | Law (LAWDH) | 387 | 144 | 243 | — |
| 41125 | Library Science (LIBDH) | 209 | 155 | 47 | 7 |
| 41126 | Medical/Nursing/Allied Health (MEDDH, ALHDH, NURDH) | 8,792 | 241 | 8,048 | 503 |
| 41127 | Physical Education/Health/Recreation (PEDDH) | 1,855 | 196 | 1,383 | 276 |
| 41128 | Science/Math (SCIDH, MTHDH) | 7,570 | 205 | 7,365 | — |
| 41130 | Astronomy (NS10DH) | 562 | 144 | 220 | 198 |
| 41131 | Biological Science (NS20DH) | 2,125 | 271 | 1,327 | 527 |
| 41132 | Chemistry (NS30DH) | 1,404 | 258 | 1,142 | 4 |
| 41134 | Environmental Science (IS30DH) | 516 | 192 | 284 | 40 |
| 41135 | Geology (NS40DH) | 891 | 194 | 498 | 199 |
| 41136 | Math (MTHDH) | 3,121 | 254 | 2,236 | 631 |
| 41137 | Physics (NS50DH) | 1,688 | 241 | 1,029 | 418 |
| 41138 | Social Sciences (SOSDH) | 9,478 | 176 | 9,201 | 101 |
| 41139 | Anthropology (SS00DH) | 1,037 | 213 | 576 | 248 |
| 41140 | Archaeology (SS10DH) | 147 | 111 | 36 | — |
| 41141 | Economics (SS20DH) | 1,566 | 245 | 961 | 360 |
| 41142 | Geography (SS30DH) | 688 | 162 | 347 | 179 |
| 41143 | History (SS40DH) | 1,884 | 286 | 1,242 | 356 |
| 41144 | Political Science (SS60DH) | 1,674 | 256 | 1,053 | 365 |
| 41145 | Psychology (SS70DH) | 2,166 | 270 | 1,418 | 478 |
| 41147 | Social Work (SS90DH) | 816 | 150 | 523 | 143 |
| 41146 | Sociology (SSA0DH) | 1,626 | 260 | 975 | 391 |
| 41150 | Vocational Education/ Career Education (VOCDH) | 5,322 | 88 | 4,857 | 377 |

EXPAND YOUR REACH...

Mail to these key decision makers to zero in on specific subject areas:

Subject Specialists

These key contacts make purchasing decisions for libraries in a particular discipline or group of disciplines. Because their job functions are very specific, you will not find them in the majority of smaller college libraries.

Department Chairs/Library Liaisons

Department Chairs, also referred to as Library Liaisons, typically act as advocates for their departments to influence library purchases in their own discipline.

Library Advocates

These faculty members from each department work with library staff for new purchases in their subject areas.

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

AGRICULTURE AND ANIMAL SCIENCE

| | | |
|--------------------------------|--------------------------------------|---------------------------------|
| 7,234 New Faculty Names | 33,992 Total College Faculty | 133 Deans |
| 19,366 Email Addresses | 25,742 Senior College Faculty | 13 Part-Time Faculty |
| 2,081 College Buyers | 8,250 Junior College Faculty | 249 Non-Teaching Faculty |
| | 1,047 Department Chairpersons | 1,344 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – AGRDH | | 1,047 | 764 | 283 |
| AG00DH | Agriculture Dept Chairperson | 199 | 87 | 112 |
| AG30DH | Animal Sciences Dept Chairperson | 117 | 93 | 24 |
| AG10DH | Agricultural Economics Dept Chairperson | 95 | 81 | 14 |
| AG20DH | Agricultural Engineering Dept Chairperson | 47 | 44 | 3 |
| AG05DH | Agriculture Industry and Education Dept Chairperson | 34 | 25 | 9 |
| AG40DH | Food Science and Nutrition Dept Chairperson | 170 | 137 | 33 |
| AG80DH | Forestry Dept Chairperson | 72 | 62 | 10 |
| AG60DH | Plant Sciences Dept Chairperson | 165 | 115 | 50 |
| AG70DH | Veterinary Sciences Dept Chairperson | 155 | 119 | 36 |
| AG90DH | Wildlife Management Dept Chairperson | 25 | 23 | 2 |

ALLIED HEALTH

| | | |
|-------------------------------------|--------------------------------------|--------------------------------|
| 17,390 New Faculty Names | 39,156 Senior College Faculty | 500 Deans |
| 39,072 Email Addresses | 27,908 Junior College Faculty | 99 Non-Teaching Faculty |
| 67,064 Total College Faculty | 3,137 Department Chairpersons | 1,004 Canadian Faculty |

▶▶▶ Look for related courses in the Dental Science, Medicine, and Nursing disciplines.

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|---|--|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – ALHHDH | | 3,137 | 1,421 | 1,716 |
| AH00DH | Allied Health Dept Chairperson | 848 | 315 | 533 |
| AH42DH | Cardiopulmonary Dept Chairperson | 9 | 3 | 6 |
| AH10DH | Chiropractic Dept Chairperson | 27 | 27 | — |
| AH31DH | Dental Hygiene Dept Chairperson | 138 | 53 | 85 |
| AH30DH | Dental Technology Dept Chairperson | 108 | 15 | 93 |
| AH43DH | Dietetics Dept Chairperson | 35 | 19 | 16 |
| AH45DH | Emergency Medical Technology Dept Chairperson | 157 | 16 | 141 |
| AH01DH | Health Care Administration Dept Chairperson | 126 | 91 | 35 |
| AH46DH | Medical Assistant Dept Chairperson | 166 | 18 | 148 |
| AH40DH | Medical Laboratory Technology Dept Chairperson | 154 | 63 | 91 |
| AH41DH | Medical Technology Dept Chairperson | 68 | 38 | 30 |
| AH44DH | Nuclear Technology Dept Chairperson | 24 | 8 | 16 |
| AH91DH | Occupational Therapy Dept Chairperson | 210 | 136 | 74 |
| AH60DH | Optometry Dept Chairperson | 28 | 19 | 9 |
| AH80DH | Pharmacy Dept Chairperson | 198 | 156 | 42 |
| AH90DH | Physical Therapy Dept Chairperson | 276 | 173 | 103 |
| AH47DH | Physician Assistant Dept Chairperson | 76 | 69 | 7 |
| AH02DH | Public Health Dept Chairperson | 47 | 46 | 1 |
| AH49DH | Radiologic Technology Dept Chairperson | 269 | 60 | 209 |
| AH92DH | Rehabilitation Dept Chairperson | 23 | 20 | 3 |
| AH48DH | Respiration Therapy Dept Chairperson | 162 | 34 | 128 |
| EN04DH | Biomedical Engineering Dept Chairperson | 68 | 67 | 1 |

BUSINESS

| | | |
|--------------------------------------|--------------------------------|-------------------------|
| 28,265 New Faculty Names | 104,634 Senior College Faculty | 1,115 Deans |
| 75,070 Email Addresses | 37,464 Junior College Faculty | 58 Non-Teaching Faculty |
| 142,098 Total College Faculty | 3,927 Department Chairpersons | 3,563 Canadian Faculty |

▶▶▶ If you need faculty in Business/Management schools, we have them!

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|-------------------------------------|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – BUSDH | | 3,927 | 2,735 | 1,192 |
| BS00DH | Business Dept Chairperson | 1,816 | 970 | 846 |
| BS10DH | Accounting Dept Chairperson | 879 | 619 | 260 |
| BS20DH | Business Law Dept Chairperson | 99 | 88 | 11 |
| BS30DH | Finance Dept Chairperson | 451 | 420 | 31 |
| BS40DH | Management Dept Chairperson | 789 | 665 | 124 |
| BS50DH | Marketing Dept Chairperson | 516 | 434 | 82 |
| BS60DH | Real Estate Dept Chairperson | 72 | 30 | 42 |

COMMUNICATIONS

| | | |
|---------------------------------|-------------------------------|-------------------------|
| 18,624 New Faculty Names | 88,104 Total College Faculty | 209 Deans |
| 44,587 Email Addresses | 59,284 Senior College Faculty | 20 Non-Teaching Faculty |
| 5,029 College Buyers | 28,820 Junior College Faculty | 880 Canadian Faculty |
| | 1,985 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – COMDH | | 1,985 | 1,457 | 528 |
| CO00DH | Communications Dept Chairperson | 1,210 | 884 | 326 |
| CO20DH | Journalism Dept Chairperson | 229 | 177 | 52 |
| CO30DH | Radio and Television Dept Chairperson | 224 | 171 | 53 |
| CO40DH | Speech Dept Chairperson | 234 | 125 | 109 |
| CO50DH | Speech Pathology Dept Chairperson | 224 | 203 | 21 |
| ED02DH | Speech Education Dept Chairperson | 8 | 8 | — |

COMPUTER SCIENCE

| | | |
|-------------------------------------|-------------------------------|-------------------------|
| 18,603 New Faculty Names | 51,440 Senior College Faculty | 204 Deans |
| 44,803 Email Addresses | 35,374 Junior College Faculty | 71 Non-Teaching Faculty |
| 86,814 Total College Faculty | 2,111 Department Chairpersons | 2,710 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – CMPDH | | 2,111 | 1,374 | 737 |
| CS00DH | Computer Science Dept Chairperson | 1,928 | 1,210 | 718 |
| EN30DH | Computer Engineering Dept Chairperson | 204 | 185 | 19 |

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

EDUCATION

| | | |
|---------------------------------|---------------------------------------|--------------------------------|
| 30,627 New Faculty Names | 140,333 Total College Faculty | 828 Deans |
| 77,154 Email Addresses | 108,126 Senior College Faculty | 83 Non-Teaching Faculty |
| 14,996 College Buyers | 32,207 Junior College Faculty | 2,311 Canadian Faculty |
| | 2,723 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – EDUDH | | 2,723 | 2,285 | 438 |
| ED00DH | Education Dept Chairperson | 1,192 | 1,059 | 133 |
| ED41DH | Adult Education Dept Chairperson | 38 | 22 | 16 |
| ED01DH | Art Education Dept Chairperson | 26 | 26 | — |
| ED10DH | Bilingual Education Dept Chairperson | 7 | 7 | — |
| ED15DH | Counselor Education Dept Chairperson | 196 | 185 | 11 |
| ED20DH | Curriculum and Instruction Dept Chairperson | 176 | 175 | 1 |
| ED61DH | Early Childhood Education Dept Chairperson | 317 | 115 | 202 |
| ED30DH | Educational Administration Dept Chairperson | 212 | 212 | — |
| ED40DH | Educational Foundations Dept Chairperson | 72 | 72 | — |
| ED50DH | Educational Psychology Dept Chairperson | 97 | 94 | 3 |
| ED60DH | Elementary Education Dept Chairperson | 164 | 152 | 12 |
| ED03DH | Music Education Dept Chairperson | 36 | 36 | — |
| ED04DH | Physical Education Dept Chairperson | 4 | 4 | — |
| ED05DH | Reading Dept Chairperson | 122 | 56 | 66 |
| ED70DH | Secondary Education Dept Chairperson | 121 | 116 | 5 |
| ED80DH | Special Education Dept Chairperson | 221 | 214 | 7 |
| ED02DH | Speech Education Dept Chairperson | 8 | 8 | — |
| Educational Administration – EDU2 | | 9,384 | 8,598 | 786 |
| ED30DH | Educational Administration Dept Chairperson | 212 | 212 | — |
| ED30GR | Educational Administration Graduate-Level Faculty | 2,581 | 2,581 | — |
| ED30DE | Educational Administration Distance Education | 131 | 131 | — |
| ED3070 | Administration of Higher Education | 251 | 251 | — |
| ED3010 | Administration of Instructional Programs | 581 | 551 | 30 |
| ED3018 | Administration of Reading Programs | 46 | 46 | — |
| ED1550 | Administration of School Guidance Systems | 180 | 173 | 7 |
| ED3050 | Administration of School Personnel | 364 | 342 | 22 |
| ED3041 | Early Childhood Program Administration | 563 | 154 | 409 |
| ED3033 | Economics of Education | 64 | 64 | — |
| ED3076 | Education and Public Policy | 75 | 75 | — |
| ED3055 | Educational Facility Administration | 81 | 75 | 6 |
| ED3020 | Educational Policy and Planning | 329 | 308 | 21 |
| ED3040 | Elementary School Administration | 157 | 142 | 15 |
| ED3030 | Finance and Budgeting Administration in Education | 489 | 486 | 3 |
| ED3051 | Human Resource Development and Training | 180 | 177 | 3 |
| i ED3005 | Introduction to Educational Administration | 645 | 636 | 9 |
| ED3026 | Law and Ethics for Special Education | 141 | 137 | 4 |
| ED3025 | Law and Ethics in Education Administration | 925 | 899 | 26 |
| ED3006 | Leadership (in Education) | 1,402 | 1,344 | 58 |
| ED3042 | Middle/Junior School Administration | 17 | 17 | — |
| ED3065 | Principalship | 300 | 298 | 2 |
| ED3012 | Program Evaluation | 112 | 110 | 2 |
| ED3075 | School and Community Relations | 778 | 596 | 182 |
| ED3066 | School Superintendent | 155 | 155 | — |
| ED3060 | School Supervision | 337 | 327 | 10 |
| ED3045 | Secondary School Administration | 76 | 76 | — |
| + ED3ZZZ | Educational Administration | 1,699 | 1,692 | 7 |

✦ New Courses
 i Introduction Courses
 + Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

| | | | | |
|--|--|---------------|---------------|--------------|
| Guidance Counseling – EDU5 | | 9,430 | 7,794 | 1,636 |
| ED15DH | Counselor Education Dept Chairperson | 196 | 185 | 11 |
| ED15DE | Counseling Distance Education | 63 | 63 | — |
| ED1550 | Administration of School Guidance Systems | 180 | 173 | 7 |
| ED1520 | Career/Vocational Counseling | 875 | 655 | 220 |
| ED1530 | Counseling Theory | 371 | 367 | 4 |
| ED1517 | Cross-Cultural Counseling (in Education) | 161 | 154 | 7 |
| ED5041 | Discipline | 100 | 86 | 14 |
| ED1540 | Group Counseling for Education | 380 | 370 | 10 |
| i | ED1510 Guidance and Counseling | 2,102 | 1,966 | 136 |
| ED1511 | Guidance in Elementary School | 518 | 191 | 327 |
| ED1512 | Guidance in Secondary School | 81 | 80 | 1 |
| ED1570 | School Violence | 21 | 21 | — |
| ED1560 | Student Personnel Services | 248 | 246 | 2 |
| ED1533 | Theory and Research in Counseling | 125 | 125 | — |
| + | ED1ZZZ Counselor Education | 1,026 | 968 | 58 |
| OTHER RELATED COURSES | | | | |
| SS7270 | Adjustment | 722 | 316 | 406 |
| SS7235 | Clinical Assessment | 1,046 | 1,022 | 24 |
| SS7222 | Counseling Process | 437 | 409 | 28 |
| SS7225 | Counseling/Therapy of Children and Adolescents | 455 | 448 | 7 |
| SS7240 | Marriage and Family Counseling/Therapy | 1,453 | 1,335 | 118 |
| VE3010 | Parent Education | 562 | 308 | 254 |
| SS7242 | Rehabilitation Counseling | 252 | 223 | 29 |
| Curriculum and Instruction – EDU6 | | 29,072 | 22,164 | 6,908 |
| ED20DH | Curriculum and Instruction Dept Chairperson | 176 | 175 | 1 |
| ED20GR | Curriculum and Instruction Graduate-Level Faculty | 4,260 | 4,260 | — |
| ED20DE | Curriculum and Instruction Distance Education | 117 | 115 | 2 |
| ED2040 | Audiovisual Materials in Curriculum | 255 | 219 | 36 |
| ED5040 | Classroom Management | 1,574 | 1,383 | 191 |
| ED2082 | Communications for Educators | 279 | 253 | 26 |
| ED2075 | Computer Literacy for Teachers | 174 | 165 | 9 |
| ED2065 | Computer-Aided Instruction | 1,389 | 1,283 | 106 |
| ED2037 | Continuing Education | 80 | 78 | 2 |
| ED2000 | Curriculum and Instruction | 161 | 119 | 42 |
| ED8045 | Curriculum in Special Education | 894 | 875 | 19 |
| ED2035 | Curriculum of Higher Education | 218 | 218 | — |
| ED5041 | Discipline | 100 | 86 | 14 |
| ED2039 | Distance Learning | 86 | 75 | 11 |
| ED6000 | Elementary School Education | 668 | 631 | 37 |
| ED2036 | Higher Education | 424 | 397 | 27 |
| ED2077 | Individualized Instruction | 32 | 30 | 2 |
| ED2070 | Instructional Material Design | 310 | 295 | 15 |
| ED2060 | Instructional Television | 109 | 101 | 8 |
| ED2078 | Learning and Resource Centers | 84 | 82 | 2 |
| ED9000 | Middle/Junior High Education | 907 | 902 | 5 |
| i | ED2004 Principles and Practices of Teaching | 3,716 | 3,194 | 522 |
| ED2055 | Principles of Curriculum Development | 2,137 | 1,899 | 238 |
| ED2050 | Research and Design in Curriculum | 237 | 233 | 4 |
| ED6035 | School Age Child Care | 64 | 3 | 61 |
| ED7000 | Secondary School Education | 551 | 523 | 28 |
| ED6010 | Student Teaching (Elementary) | 1,762 | 1,736 | 26 |
| ED9075 | Student Teaching (Middle/Junior) | 631 | 625 | 6 |
| ED7010 | Student Teaching (Secondary) | 1,539 | 1,538 | 1 |
| ED8050 | Student Teaching (Special Education) | 825 | 817 | 8 |
| ED2030 | Teaching Vocational Education | 23 | 23 | — |
| ED2045 | Technology in Curriculum | 2,161 | 1,752 | 409 |
| + | ED2ZZZ Curriculum | 1,783 | 1,773 | 10 |

★ New Courses **i** Introduction Courses **+** Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

| Curriculum by Subject – EDU7 | | 39,403 | 30,580 | 8,823 |
|-------------------------------------|--|---------------|---------------|--------------|
| ED0025 | Teaching English/Language Arts (General) | 2,040 | 1,910 | 130 |
| ED6055 | Teaching English/Language Arts (Elementary) | 634 | 612 | 22 |
| ED9010 | Teaching English/Language Arts (Middle/Junior) | 152 | 152 | — |
| ED7020 | Teaching English/Language Arts (Secondary) | 670 | 668 | 2 |
| ED7022 | Teaching Writing (Secondary) | 241 | 229 | 12 |
| ED7021 | Teaching College English/Composition | 686 | 674 | 12 |
| ED0026 | Folklore and Storytelling | 158 | 103 | 55 |
| ED0015 | Teaching Reading (General) | 3,210 | 2,859 | 351 |
| ED6050 | Teaching Reading (Elementary) | 901 | 858 | 43 |
| ED9015 | Teaching Reading (Middle/Junior) | 356 | 354 | 2 |
| ED7072 | Teaching Reading (Secondary) | 559 | 551 | 8 |
| ED8195 | Teaching Reading (Special Education) | 164 | 159 | 5 |
| ED0070 | Teaching Remedial Reading (General) | 1,473 | 1,337 | 136 |
| ED6085 | Teaching Remedial Reading (Elementary) | 205 | 200 | 5 |
| ✦ ED9020 | Teaching Remedial Reading (Middle/Junior) | 120 | 118 | 2 |
| ED7070 | Teaching Remedial Reading (Secondary) | 326 | 323 | 3 |
| ED0030 | Teaching Math (General) | 1,278 | 1,171 | 107 |
| ED6040 | Teaching Math (Elementary) | 1,350 | 1,211 | 139 |
| ED9025 | Teaching Math (Middle/Junior) | 407 | 405 | 2 |
| ED7025 | Teaching Math (Secondary) | 632 | 628 | 4 |
| ED7027 | Teaching Math (College) | 140 | 138 | 2 |
| ED0031 | Teaching Remedial Math | 65 | 59 | 6 |
| ED0040 | Teaching Science (General) | 1,016 | 994 | 22 |
| ED6065 | Teaching Science (Elementary) | 1,181 | 1,142 | 39 |
| ED9030 | Teaching Science (Middle/Junior) | 122 | 122 | — |
| ED7040 | Teaching Science (Secondary) | 610 | 606 | 4 |
| ED0045 | Teaching Social Studies (General) | 743 | 729 | 14 |
| ED6075 | Teaching Social Studies (Elementary) | 902 | 886 | 16 |
| ED9035 | Teaching Social Studies (Middle/Junior) | 98 | 98 | — |
| ED7055 | Teaching Social Studies (Secondary) | 437 | 435 | 2 |
| ED0046 | Teaching History | 348 | 348 | — |
| ED0075 | Teaching Foreign Languages (General) | 483 | 480 | 3 |
| ED6080 | Teaching Foreign Languages (Elementary) | 129 | 129 | — |
| ED9040 | Teaching Foreign Languages (Middle/Junior) | 90 | 90 | — |
| ED7065 | Teaching Foreign Languages (Secondary) | 222 | 222 | — |
| ED0055 | Teaching Physical Education (General) | 911 | 890 | 21 |
| ED6070 | Teaching Physical Education (Elementary) | 1,111 | 1,002 | 109 |
| ED9045 | Teaching Physical Education (Middle/Junior) | 142 | 142 | — |
| ED7045 | Teaching Physical Education (Secondary) | 436 | 432 | 4 |
| ED0087 | Physical Education and Health Curriculum | 85 | 85 | — |
| ED0085 | Teaching Health | 399 | 383 | 16 |
| ED0086 | Health and Sex Education | 94 | 86 | 8 |
| ED6071 | Health Education (Elementary) | 204 | 199 | 5 |
| ED6072 | Health/Sex/Phys Ed Education (Elementary) | 90 | 67 | 23 |
| ED7046 | Health, Sex Education (Secondary) | 59 | 59 | — |
| ED0056 | Safety Education | 123 | 56 | 67 |
| ED0050 | Teaching Music (General) | 859 | 728 | 131 |
| ED6060 | Teaching Music (Elementary) | 606 | 521 | 85 |
| ED9055 | Teaching Music (Middle/Junior) | 238 | 237 | 1 |
| ED7035 | Teaching Music (Secondary) | 257 | 257 | — |
| ED0020 | Teaching Art (General) | 1,182 | 1,043 | 139 |
| ED6045 | Teaching Art (Elementary) | 1,041 | 869 | 172 |
| ED9060 | Teaching Art (Middle/Junior) | 137 | 122 | 15 |
| ED7030 | Teaching Art (Secondary) | 421 | 404 | 17 |
| ED0035 | Teaching Computer Science (General) | 189 | 187 | 2 |
| ED7079 | Teaching Business Education (Secondary) | 210 | 206 | 4 |
| ED7078 | Teaching Home Economics (Secondary) | 122 | 122 | — |
| ED7077 | Teaching Industrial Arts (Secondary) | 89 | 86 | 3 |
| ED7075 | Teaching Vocational Education (Secondary) | 386 | 377 | 9 |
| ED7076 | Distributive Education | 12 | 12 | — |
| ED0042 | Environmental/Conservation Education | 123 | 116 | 7 |
| ED0080 | Student Teaching (General) | 2,638 | 2,585 | 53 |
| ED6005 | Student Teaching (Early Childhood) | 999 | 889 | 110 |
| ED6010 | Student Teaching (Elementary) | 1,762 | 1,736 | 26 |
| ED9075 | Student Teaching (Middle/Junior) | 631 | 625 | 6 |
| ED7010 | Student Teaching (Secondary) | 1,539 | 1,538 | 1 |
| ED8050 | Student Teaching (Special Education) | 825 | 817 | 8 |

✦ New Courses i Introduction Courses + Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

OTHER RELATED COURSES

| | | | | |
|------------------------------------|--|---------------|---------------|--------------|
| FL4191 | French Teaching Methods | 165 | 165 | — |
| FL2181 | German Teaching Methods | 138 | 138 | — |
| FL4291 | Italian Teaching Methods | 92 | 92 | — |
| FL5192 | Russian Teaching Methods | 73 | 73 | — |
| FL4491 | Spanish Teaching Methods | 262 | 262 | — |
| FA4015 | Dance Education | 332 | 302 | 30 |
| EL2310 | Developmental Reading | 8,670 | 1,736 | 6,934 |
| VE1015 | Distributive Education (in Vocational Education) | 4 | 2 | 2 |
| PE8067 | Experiential/Outdoor Education | 315 | 262 | 53 |
| FA5025 | Music Education | 2,965 | 2,854 | 111 |
| NS0030 | Science for Teachers | 63 | 61 | 2 |
| Special Education – EDU11 | | 13,383 | 11,791 | 1,592 |
| ED80DH | Special Education Dept Chairperson | 221 | 214 | 7 |
| ED80LA | Special Education Library Advocate/Representative | 78 | 78 | — |
| ED80GR | Special Education Graduate-Level Faculty | 2,888 | 2,888 | — |
| ED80DE | Special Education Distance Education | 178 | 176 | 2 |
| ED8010 | Administration of Special Education | 149 | 146 | 3 |
| ED8065 | Applied Behavior Analysis in Special Education | 265 | 256 | 9 |
| ED8037 | Assistive Technology | 117 | 106 | 11 |
| ED8130 | Autistic Child | 43 | 43 | — |
| ED8092 | Bilingual Special Education | 15 | 15 | — |
| ED8046 | Classroom Management – Special Education | 457 | 448 | 9 |
| ED8040 | Counseling in Special Education | 174 | 171 | 3 |
| ED8041 | Counseling Parents of Exceptional Children | 168 | 162 | 6 |
| ED8045 | Curriculum in Special Education | 894 | 875 | 19 |
| ED8060 | Early Childhood Education for the Exceptional Child | 690 | 420 | 270 |
| ED8160 | Emotionally Disturbed Child | 146 | 144 | 2 |
| ED8190 | Gifted and Talented Child | 151 | 144 | 7 |
| ED8110 | Hearing Impaired Child | 206 | 190 | 16 |
| ED8015 | Identification and Assessment of the Exceptional Child | 1,090 | 1,061 | 29 |
| ED8047 | Individualized Education – Special Education | 44 | 40 | 4 |
| ED8048 | Instructional Media – Special Education | 155 | 139 | 16 |
| i ED8005 | Introduction to Special Education | 2,928 | 2,156 | 772 |
| ED8025 | Mainstreaming Exceptional Children | 481 | 446 | 35 |
| ED8120 | Mentally Retarded Child | 160 | 149 | 11 |
| ED8150 | Mild/Moderate Learning Disabled Child | 650 | 606 | 44 |
| ED8180 | Physically Handicapped Child | 85 | 72 | 13 |
| ED8055 | Psychology of the Exceptional Child | 472 | 413 | 59 |
| ED8042 | Rehabilitation | 124 | 122 | 2 |
| ED8030 | Research in Special Education | 283 | 283 | — |
| ED8170 | Severely/Multiple Handicapped Child | 242 | 241 | 1 |
| ED8000 | Special Education | 446 | 425 | 21 |
| ED8070 | Special Education (Elementary) | 114 | 114 | — |
| ED8080 | Special Education (Secondary) | 126 | 126 | — |
| ED8050 | Student Teaching (Special Education) | 825 | 817 | 8 |
| ED8195 | Teaching Reading (Special Education) | 164 | 159 | 5 |
| ED8115 | Visually Impaired Child | 102 | 101 | 1 |
| ED8035 | Vocational Education for the Exceptional Child | 170 | 126 | 44 |
| + ED8ZZZ | Special Education | 2,304 | 2,269 | 35 |
| Bilingual Education – EDU13 | | 11,577 | 5,418 | 6,159 |
| ED10DH | Bilingual Education Dept Chairperson | 7 | 7 | — |
| ED1000 | Bilingual Education | 446 | 418 | 28 |
| ED1030 | Multicultural Education | 2,233 | 1,867 | 366 |
| ED1060 | Second Language Acquisition | 408 | 406 | 2 |
| ED1050 | Teaching English as a Second Language | 1,203 | 1,128 | 75 |
| + ED10ZZ | Bilingual Education | 147 | 143 | 4 |
| Speech Education – EDU14 | | 8,061 | 6,130 | 1,931 |
| ED02DH | Speech Education Dept Chairperson | 8 | 8 | — |
| i ED0230 | Introduction to Audiology | 62 | 57 | 5 |
| ED0220 | Problems of Articulation | 78 | 78 | — |
| ED0240 | Sign Language | 316 | 247 | 69 |
| ED0210 | Speech and Hearing in the Public School | 119 | 115 | 4 |
| ED0200 | Speech Education | 235 | 228 | 7 |
| ED0215 | Speech Pathology | 32 | 31 | 1 |

★ New Courses **i** Introduction Courses **+** Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

ENGINEERING

| | | |
|-------------------------------------|-------------------------------|--------------------------|
| 13,760 New Faculty Names | 50,981 Senior College Faculty | 6 Part-Time Faculty |
| 37,129 Email Addresses | 12,830 Junior College Faculty | 318 Non-Teaching Faculty |
| 63,811 Total College Faculty | 1,831 Department Chairpersons | 3,232 Canadian Faculty |
| | 420 Deans | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – ENRDH | | 1,831 | 1,545 | 286 |
| EN00DH | Engineering Dept Chairperson | 395 | 231 | 164 |
| EN74DH | Aeronautical Engineering Dept Chairperson | 4 | 4 | — |
| EN73DH | Aerospace and Aeronautical Engineering Dept Chairperson | 70 | 69 | 1 |
| ✦ EN75DH | Automotive Engineering Dept Chairperson | 1 | 1 | — |
| EN04DH | Biomedical Engineering Dept Chairperson | 68 | 67 | 1 |
| EN62DH | Ceramic Engineering Dept Chairperson | 3 | 2 | 1 |
| EN10DH | Chemical Engineering Dept Chairperson | 157 | 155 | 2 |
| EN20DH | Civil Engineering Dept Chairperson | 249 | 222 | 27 |
| EN30DH | Computer Engineering Dept Chairperson | 204 | 185 | 19 |
| EN21DH | Construction Engineering Dept Chairperson | 36 | 26 | 10 |
| EN40DH | Electrical Engineering Dept Chairperson | 302 | 283 | 19 |
| EN02DH | Engineering Graphics Dept Chairperson | 6 | 1 | 5 |
| EN24DH | Environmental Engineering Dept Chairperson | 130 | 117 | 13 |
| EN50DH | Industrial Engineering Dept Chairperson | 107 | 97 | 10 |
| EN60DH | Materials Science Engineering Dept Chairperson | 77 | 76 | 1 |
| EN70DH | Mechanical Engineering Dept Chairperson | 305 | 280 | 25 |
| EN63DH | Metallurgical Engineering Dept Chairperson | 10 | 10 | — |
| EN05DH | Mining Engineering Dept Chairperson | 17 | 17 | — |
| EN06DH | Nuclear Engineering Dept Chairperson | 17 | 16 | 1 |
| EN07DH | Ocean Engineering Dept Chairperson | 13 | 13 | — |
| EN13DH | Petroleum Engineering Dept Chairperson | 16 | 15 | 1 |

ENGLISH LANGUAGE AND LITERATURE

| | | |
|---------------------------------|-------------------------------|-------------------------|
| 29,463 New Faculty Names | 138,657 Total College Faculty | 80 Deans |
| 85,555 Email Addresses | 84,469 Senior College Faculty | 20 Non-Teaching Faculty |
| 4,609 College Buyers | 54,188 Junior College Faculty | 2,733 Canadian Faculty |
| | 2,163 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – ENGDH | | 2,163 | 1,476 | 687 |
| EL00DH | English Dept Chairperson | 1,803 | 1,231 | 572 |
| EL10DH | Comparative Literature Dept Chairperson | 115 | 105 | 10 |
| EL25DH | English as a Second Language Dept Chairperson | 178 | 59 | 119 |
| EL24DH | Linguistics Dept Chairperson | 107 | 106 | 1 |

✦ New Courses i Introduction Courses + Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

FINE AND APPLIED ARTS

| | | |
|---------------------------------|---------------------------------------|--------------------------------|
| 105,043 Email Addresses | 155,914 Total College Faculty | 277 Deans |
| 3,551 College Buyers | 117,611 Senior College Faculty | 41 Non-Teaching Faculty |
| 30,920 New Faculty Names | 38,303 Junior College Faculty | 3,546 Canadian Faculty |
| | 4,754 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|------------------------------------|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – FAADH | | 4,754 | 3,706 | 1,048 |
| FA00DH | Fine Arts Dept Chairperson | 850 | 497 | 353 |
| FA54DH | Applied Music Dept Chairperson | 37 | 36 | 1 |
| FA10DH | Architecture Dept Chairperson | 201 | 153 | 48 |
| FA20DH | Art Dept Chairperson | 1,305 | 1,005 | 300 |
| FA21DH | Art History Dept Chairperson | 178 | 173 | 5 |
| FA31DH | Cinema Dept Chairperson | 141 | 117 | 24 |
| FA40DH | Dance Dept Chairperson | 280 | 236 | 44 |
| FA50DH | Music Dept Chairperson | 1,412 | 1,199 | 213 |
| FA51DH | Music History Dept Chairperson | 11 | 11 | — |
| FA30DH | Performing Arts Dept Chairperson | 140 | 85 | 55 |
| FA60DH | Theater and Drama Dept Chairperson | 770 | 644 | 126 |
| ED01DH | Art Education Dept Chairperson | 26 | 26 | — |

FOREIGN LANGUAGES AND LITERATURE

| | | |
|---------------------------------|--------------------------------------|--------------------------------|
| 11,908 New Faculty Names | 48,905 Total College Faculty | 70 Deans |
| 34,625 Email Addresses | 39,090 Senior College Faculty | 14 Non-Teaching Faculty |
| 1,003 College Buyers | 9,815 Junior College Faculty | 1,947 Canadian Faculty |
| | 1,950 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|--|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – FORDH | | 1,950 | 1,664 | 286 |
| FL00DH | Foreign Languages Dept Chairperson | 1,048 | 793 | 255 |
| FL60DH | African Languages Dept Chairperson | 4 | 4 | — |
| FL31DH | Arabic Language Dept Chairperson | 6 | 6 | — |
| FL11DH | Chinese Language Dept Chairperson | 17 | 17 | — |
| FL01DH | Classical Languages Dept Chairperson | 245 | 244 | 1 |
| FL10DH | East Asian Languages Dept Chairperson | 52 | 52 | — |
| FL41DH | French Language Dept Chairperson | 137 | 127 | 10 |
| FL21DH | German Language Dept Chairperson | 111 | 108 | 3 |
| FL20DH | Germanic Languages Dept Chairperson | 35 | 35 | — |
| FL02DH | Greek Language Dept Chairperson | 16 | 16 | — |
| FL32DH | Hebrew Language Dept Chairperson | 18 | 18 | — |
| FL70DH | Indic Languages Dept Chairperson | 2 | 2 | — |
| FL42DH | Italian Language Dept Chairperson | 73 | 73 | — |
| FL12DH | Japanese Language Dept Chairperson | 13 | 13 | — |
| FL13DH | Korean Language Dept Chairperson | 1 | 1 | — |
| FL03DH | Latin Language Dept Chairperson | 13 | 12 | 1 |
| FL30DH | Near Eastern Languages Dept Chairperson | 22 | 22 | — |
| FL43DH | Portuguese Language Dept Chairperson | 43 | 43 | — |
| FL40DH | Romance Languages Dept Chairperson | 51 | 51 | — |
| FL51DH | Russian Language Dept Chairperson | 66 | 66 | — |
| FL23DH | Scandinavian Languages Dept Chairperson | 9 | 9 | — |
| FL50DH | Slavic Language Dept Chairperson | 44 | 44 | — |
| FL80DH | Southeast Asian Languages Dept Chairperson | 5 | 5 | — |
| FL44DH | Spanish Language Dept Chairperson | 168 | 150 | 18 |
| FL34DH | Turkish Language Dept Chairperson | 3 | 3 | — |
| FL24DH | Yiddish Language Dept Chairperson | 1 | 1 | — |

★ New Courses
 i Introduction Courses
 + Higher Level Courses (Independent Study, Thesis, Directed Study, and Seminar Courses)

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

GENERAL STUDIES

| | | |
|--------------------------------|--------------------------------------|------------------------------------|
| 8,670 New Faculty Names | 50,926 Total College Faculty | 657 Department Chairpersons |
| 36,674 Email Addresses | 23,930 Senior College Faculty | 177 Deans |
| 4,840 College Buyers | 26,996 Junior College Faculty | 97 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|--|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – GENDH | | 657 | 264 | 393 |
| GS00DH | General Studies Dept Chairperson | 657 | 264 | 393 |

INTERDISCIPLINARY STUDIES

| | | |
|---------------------------------|---------------------------------------|--------------------------------------|
| 26,860 New Faculty Names | 150,188 Total College Faculty | 2,726 Department Chairpersons |
| 50,826 Email Addresses | 123,422 Senior College Faculty | 2,266 Canadian Faculty |
| 7,069 College Buyers | 26,766 Junior College Faculty | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – IDSDH | | 2,726 | 2,112 | 614 |
| IS00DH | Interdisciplinary Studies Dept Chairperson | 187 | 162 | 25 |
| IS10DH | Afro-American Studies Dept Chairperson | 206 | 199 | 7 |
| GS10DH | American Studies Dept Chairperson | 129 | 124 | 5 |
| IS20DH | Asian Studies Dept Chairperson | 117 | 113 | 4 |
| IS85DH | Canadian Studies Dept Chairperson | 6 | 6 | — |
| IS86DH | Celtic/Irish Studies Dept Chairperson | 7 | 7 | — |
| IS30DH | Environmental Studies Dept Chairperson | 284 | 256 | 28 |
| IS91DH | Ethnic Studies Dept Chairperson | 59 | 49 | 10 |
| GS09DH | Humanities Dept Chairperson | 1,010 | 499 | 511 |
| IS92DH | International Studies Dept Chairperson | 120 | 114 | 6 |
| IS88DH | Jewish Studies Dept Chairperson | 80 | 80 | — |
| IS40DH | Latin American Studies Dept Chairperson | 92 | 89 | 3 |
| IS89DH | Medieval/Renaissance Studies Dept Chairperson | 34 | 34 | — |
| IS87DH | Middle Eastern/Islamic Studies Dept Chairperson | 13 | 13 | — |
| IS60DH | Native American Studies Dept Chairperson | 42 | 28 | 14 |
| ISA1DH | Urban Studies Dept Chairperson | 115 | 114 | 1 |
| IS50DH | Women's Studies Dept Chairperson | 375 | 362 | 13 |

LIBRARY SCIENCE

| | | |
|------------------------------------|-------------------------------------|-------------------------------|
| 790 New Faculty Names | 2,872 Senior College Faculty | 49 Deans |
| 2,905 Email Addresses | 664 Junior College Faculty | 3 Non-Teaching Faculty |
| 3,536 Total College Faculty | 47 Department Chairpersons | 89 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|--|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – LIBDH | | 47 | 38 | 9 |
| LS00DH | Library Science Dept Chairperson | 47 | 38 | 9 |

MATHEMATICS

| | | |
|---------------------------------|-------------------------------|-------------------------|
| 19,756 New Faculty Names | 95,782 Total College Faculty | 470 Deans |
| 56,080 Email Addresses | 57,759 Senior College Faculty | 65 Non-Teaching Faculty |
| 2,729 College Buyers | 38,023 Junior College Faculty | 2,530 Canadian Faculty |
| | 2,236 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|--|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – MTHDH | | 2,236 | 1,411 | 825 |
| MA00DH | Math Dept Chairperson..... | 2,148 | 1,324 | 824 |
| MA10DH | Probability and Statistics Dept Chairperson..... | 150 | 146 | 4 |

NATURAL AND PHYSICAL SCIENCES

| | | |
|---------------------------------|--------------------------------|--------------------------|
| 31,992 New Faculty Names | 141,630 Total College Faculty | 470 Deans |
| 95,186 Email Addresses | 106,098 Senior College Faculty | 11 Part-Time Faculty |
| 17,394 College Buyers | 35,532 Junior College Faculty | 733 Non-Teaching Faculty |
| | 5,129 Department Chairpersons | 5,359 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – SCIDH | | 5,129 | 3,912 | 1,217 |
| NS00DH | Natural Sciences Dept Chairperson..... | 1,071 | 499 | 572 |
| NS03DH | Physical Sciences Dept Chairperson..... | 153 | 64 | 89 |
| NS10DH | Astronomy Dept Chairperson..... | 220 | 188 | 32 |
| NS32DH | Biochemistry Dept Chairperson..... | 131 | 131 | — |
| NS20DH | Biological Sciences Dept Chairperson..... | 1,327 | 1,053 | 274 |
| NS23DH | Botany Dept Chairperson..... | 55 | 55 | — |
| NS30DH | Chemistry Dept Chairperson..... | 1,142 | 957 | 185 |
| NS25DH | Ecology Dept Chairperson..... | 33 | 30 | 3 |
| NS2ADH | Entomology Dept Chairperson..... | 39 | 39 | — |
| NS26DH | Genetics, Heredity, and Evolution Dept Chairperson..... | 19 | 19 | — |
| NS40DH | Geology Dept Chairperson..... | 498 | 429 | 69 |
| NS42DH | Meteorology Dept Chairperson..... | 30 | 29 | 1 |
| NS27DH | Microbiology Dept Chairperson..... | 46 | 44 | 2 |
| NS41DH | Oceanography Dept Chairperson..... | 47 | 41 | 6 |
| NS50DH | Physics Dept Chairperson..... | 1,029 | 863 | 166 |
| NS29DH | Zoology Dept Chairperson..... | 20 | 19 | 1 |

NURSING

| | | |
|-------------------------------------|-------------------------------|-------------------------|
| 16,994 New Faculty Names | 29,297 Senior College Faculty | 606 Deans |
| 35,303 Email Addresses | 22,826 Junior College Faculty | 55 Non-Teaching Faculty |
| 52,123 Total College Faculty | 1,267 Department Chairpersons | 1,801 Canadian Faculty |

▶▶▶ Look for related courses in the Allied Health and Medicine disciplines.

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|-------------------------------|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – NURDH | | 1,267 | 634 | 633 |
| NU00DH | Nursing Dept Chairperson..... | 1,267 | 634 | 633 |

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

PHYSICAL EDUCATION

| | | |
|-------------------------------------|--------------------------------------|-------------------------------|
| 43,526 Email Addresses | 45,646 Senior College Faculty | 146 Deans |
| 15,986 New Faculty Names | 22,669 Junior College Faculty | 5 Non-Teaching Faculty |
| 68,315 Total College Faculty | 1,383 Department Chairpersons | 1,110 Canadian Faculty |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – PEDDH | | 1,383 | 995 | 388 |
| PE00DH | Physical Ed/Health/Recreation Dept Chairperson..... | 1,159 | 817 | 342 |
| PE20DH | Health Dept Chairperson..... | 342 | 250 | 92 |
| PE01DH | Men's Physical Education Dept Chairperson..... | 1 | — | 1 |
| PE02DH | Women's Physical Education Dept Chairperson..... | 1 | — | 1 |
| PE80DH | Recreation Dept Chairperson..... | 151 | 130 | 21 |

SOCIAL SCIENCES

| | | |
|---------------------------------|---------------------------------------|---------------------------------|
| 28,525 New Faculty Names | 304,668 Total College Faculty | 320 Deans |
| 186,566 Email Addresses | 238,820 Senior College Faculty | 226 Non-Teaching Faculty |
| 25,140 College Buyers | 65,848 Junior College Faculty | 10,042 Canadian Faculty |
| | 9,201 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – SOSDH | | 9,201 | 7,806 | 1,395 |
| SSG0DH | Social Sciences Dept Chairperson..... | 1,129 | 528 | 601 |
| SS00DH | Anthropology Dept Chairperson..... | 576 | 499 | 77 |
| SS10DH | Archaeology Dept Chairperson..... | 36 | 33 | 3 |
| SS20DH | Economics Dept Chairperson..... | 961 | 857 | 104 |
| SS30DH | Geography Dept Chairperson..... | 347 | 282 | 65 |
| SS40DH | History Dept Chairperson..... | 1,242 | 1,054 | 188 |
| SS50DH | Philosophy Dept Chairperson..... | 1,033 | 907 | 126 |
| SS60DH | Political Science Dept Chairperson..... | 1,053 | 932 | 121 |
| SS70DH | Psychology Dept Chairperson..... | 1,418 | 1,195 | 223 |
| SS61DH | Public Administration Dept Chairperson..... | 124 | 115 | 9 |
| SS80DH | Religion Dept Chairperson..... | 1,248 | 1,203 | 45 |
| SS90DH | Social Work Dept Chairperson..... | 523 | 461 | 62 |
| SSA0DH | Sociology Dept Chairperson..... | 975 | 833 | 142 |

VOCATIONAL EDUCATION

| | | |
|---------------------------------|--------------------------------------|--------------------------------|
| 25,696 New Faculty Names | 134,488 Total College Faculty | 212 Deans |
| 69,433 Email Addresses | 60,171 Senior College Faculty | 30 Non-Teaching Faculty |
| 4,884 College Buyers | 74,317 Junior College Faculty | 4,014 Canadian Faculty |
| | 4,857 Department Chairpersons | |

| Code | Course Title | Total College Faculty | Senior College Faculty | Junior College Faculty |
|--|---|--------------------------|---------------------------|---------------------------|
| Department Chairpersons – VOCDH | | 4,857 | 1,560 | 3,297 |
| VE00DH | Vocational Education Dept Chairperson | 270 | 76 | 194 |
| VE51DH | Aerospace Careers Dept Chairperson | 123 | 53 | 70 |
| VE84DH | Architectural Engineering Technology Dept Chairperson | 74 | 19 | 55 |
| VE94DH | Automotive Dept Chairperson | 245 | 18 | 227 |
| VE10DH | Business/Commercial Education Dept Chairperson | 552 | 65 | 487 |
| VE20DH | Career Education Dept Chairperson | 18 | 8 | 10 |
| VE93DH | Civil Engineering Technology Dept Chairperson | 25 | 9 | 16 |
| VE91DH | Clothing and Textiles Dept Chairperson | 103 | 68 | 35 |
| VE89DH | Communication Technology Dept Chairperson | 39 | 18 | 21 |
| VE86DH | Computer Technology Dept Chairperson | 318 | 99 | 219 |
| VE92DH | Cosmetology Dept Chairperson | 90 | — | 90 |
| VE96DH | Culinary Arts Dept Chairperson | 129 | 18 | 111 |
| VE88DH | Electrical Technology Dept Chairperson | 75 | 12 | 63 |
| VE87DH | Electronics Technology Dept Chairperson | 302 | 56 | 246 |
| VE81DH | Engineering Technology Dept Chairperson | 187 | 69 | 118 |
| VE30DH | Family and Consumer Sciences Dept Chairperson | 323 | 220 | 103 |
| VE72DH | Fire Science Dept Chairperson | 105 | 15 | 90 |
| VE90DH | Food Science and Technology Dept Chairperson | 26 | 11 | 15 |
| VE97DH | Funeral Science Dept Chairperson | 27 | 7 | 20 |
| VE40DH | Hotel and Tourism Dept Chairperson | 218 | 89 | 129 |
| VE80DH | Industrial/Technical Trades Dept Chairperson | 703 | 162 | 541 |
| VE82DH | Industrial Technology Dept Chairperson | 57 | 17 | 40 |
| VE98DH | Interior Design Dept Chairperson | 120 | 68 | 52 |
| VE95DH | Machine Shop Dept Chairperson | 62 | 1 | 61 |
| VE83DH | Manufacturing Technology Dept Chairperson | 106 | 38 | 68 |
| VE85DH | Mechanical Technology Dept Chairperson | 79 | 11 | 68 |
| VE71DH | Police Science Dept Chairperson | 9 | 2 | 7 |
| VE70DH | Public Service/Criminal Justice Dept Chairperson | 769 | 391 | 378 |
| VE50DH | Transportation Careers Dept Chairperson | 64 | 16 | 48 |

Thousands more courses available.

Please call 800-838-3444 for more detailed course offerings.

PRICES AND TERMS

Minimum Orders

| | |
|---|-------------|
| Education Lists | \$400/Order |
| Education Lists With Postal Presort | \$400/Order |
| Volume Discount Agreements | \$400/Order |
| E@ppend and E@quire | \$500/Order |
| DM-Optimizer | \$400/Order |

Base Price Guidelines

| | |
|---|----------------------|
| Institutions – Title Addressed (up to 30 characters) | |
| U.S. Colleges | \$52/M |
| Canadian Colleges | \$52/M |
| College Type (2-year, 4-year) | No Additional Charge |
| College Faculty by Name | |
| College Librarians | \$92/M |
| Deans/Administrators | \$92/M |
| Faculty | \$92/M |
| Faculty by Course | No Additional Charge |
| Faculty by Department | No Additional Charge |
| Faculty by Discipline | No Additional Charge |
| Non-Teaching Faculty | \$92/M |

College Faculty and Institution Selects

Available at additional cost. Call for information on other selections.

| | |
|---|----------------------|
| Admissions Requirements | \$12/M |
| Affiliation | \$12/M |
| Calendar System | \$12/M |
| Carnegie Classifications | \$12/M |
| Department of Education | No Additional Charge |
| Enrollment | \$12/M |
| Ethnic Origin | \$12/M |
| Faculty Size | \$12/M |
| Fax Numbers | \$35/M |
| Gender Selection | \$12/M |
| Geographic | \$12/M |
| Highest Degree Offered | \$12/M |
| Keycoding | |
| (per keycode, except phone numbers) | \$3/M |
| Minority Percentage | \$12/M |
| Phone Numbers | |
| (at college main switchboard only) | \$20/M |
| Professional Type | \$12/M |
| Programs Offered | \$12/M |
| Student Services | \$12/M |
| Technology Budgets | \$20/M |
| Technology Selects | \$20/M |
| Tuition Expense | \$12/M |
| URLs | \$18/M |

Buyers at College

| | |
|---|----------------|
| College Faculty and Administrators | \$105/M |
| Buyers at College Selects | |
| Book Buyers | \$12/M |
| Classroom Materials Purchasers | \$12/M |
| Multibuyers | \$14/M |
| Recency of Purchase | \$14/M |
| Software Buyers | \$12/M |
| Video/Multimedia Buyers | \$12/M |

Educators at Home

| | |
|---|---------------|
| Base Price | \$68/M |
| Educators at Home Selects | |
| Age | \$12/M |
| Buyers | \$37/M |
| Book Buyers | \$12/M |
| Multibuyers | \$14/M |
| Seminar Attendees | \$12/M |
| Software Buyers | \$12/M |
| Video/Multimedia Buyers | \$12/M |
| Charitable Contributors | \$20/M |
| College Specialty Area | \$12/M |
| Home Ownership | \$12/M |
| Household Income | \$12/M |
| Investors | \$20/M |
| Job Title | \$12/M |
| Lifestyle _{NE} Indicator | \$25/M |
| Marital Status | \$12/M |
| Online Purchasers | \$20/M |
| Presence of Children | \$12/M |
| Travel Interest | \$20/M |

InfoBuyers

| | |
|--|----------------|
| Base Price | \$105/M |
| InfoBuyers Selects | |
| Address Type | \$12/M |
| Charitable Contributors | \$20/M |
| Home Ownership | \$12/M |
| Household Income | \$12/M |
| Investors | \$20/M |
| Marital Status | \$12/M |
| Multibuyers | \$14/M |
| Online Purchasers | \$20/M |
| Presence of Children | \$12/M |
| Presence of Children by Age/Gender | \$20/M |
| Product Category | \$12/M |
| Recency of Purchase | \$14/M |
| Travel Interest | \$20/M |

E-Marketing Solutions

| | |
|--|-----------------------------|
| E@quire | |
| E@quire – One-Time Deployment | \$325/M |
| Educators at Home E@quire – One-Time Deployment | \$250/M |
| InfoBuyers E@quire – One-Time Deployment | \$250/M |
| E@quire Plus | \$550/M |
| DM-Optimizer | |
| DM-Optimizer requires a corresponding direct mail list purchase. Direct mail list fees and minimum order are separate. | |
| DM-Optimizer – Email List | \$200/M |
| Educators at Home DM-Optimizer – Email List | \$150/M |
| DM-Optimizer Plus – Each Deployment | \$200/M |
| E@ppend | |
| E@ppend – One-Time Deployment | \$350/M |
| E@ppend Plus | \$600/M |
| E@ppend Premium | \$750/M |
| Additional Services | |
| Message Set-Up Charge | \$125 Flat Fee ¹ |
| Click-To's and Attachments | Free |
| Tracking | Free |

¹Complex messages may incur an additional fee.

PRICES AND TERMS

Electronic Delivery Options

| | |
|------------------------------------|-----------|
| CD-ROM | \$40/List |
| Diskette | \$40/List |
| E-Mail | \$40/List |
| FTP (file transfer protocol) | \$40/List |
| Zip Disk | \$40/List |

Stock/Output Charges

Minimum charge of \$100 on all print label orders.

| | |
|---------------------------------------|----------------|
| Cheshire Labels | \$15/M |
| Pressure-Sensitive Labels, 4-Up | \$15/M |
| Second Originals | Call for Quote |

Postal Charges

| | |
|--------------------------------|------------------------|
| Postal Presort | \$10/M (\$100 Minimum) |
| Carrier Route Coding | No Additional Charge |
| Delivery Point Barcoding | No Additional Charge |
| ZIP Code Asterisks | No Additional Charge |
| ZIP+4 | No Additional Charge |
| 100% ZIP+4 | \$3/M |

Approval

Sample mailing piece and signed security agreement required with all buyer rental orders.

Payment

Payment upon receipt. Prepayment with initial order(s) for new accounts, or charge to your Visa, MasterCard, or American Express.

Delivery Schedule

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