

EXCLUSIVE! EXCLUSIVE! EXCLUSIVE!

SUNDANCE PUBLISHING/NEWBRIDGE EDUCATIONAL PUBLISHING

Total Buyers with contact name	36,247	\$110/M
6 Month Buyers	4,770	+ \$15/M
12 Month Buyers	9,510	+ \$15/M
Sundance Buyers	15,112	+ \$15/M
Newbridge Buyers	13,373	+ \$15/M
Trade Book Buyers	18,458	+ \$15/M
School Address	32,706	+ \$15/M
Home Address	3,541	+ \$15/M

Sundance Publishing and Newbridge Educational Publishing, sister companies, understand that every teacher has a different way of teaching and every student has a different way of learning.

Sundance Publishing is a leader in the publishing of reading instructional materials for grades PreK-8 and a publisher and distributor of literature-based reading skills and language arts learning materials for grades K-12.

Newbridge Educational Publishing is a leader in non-fiction guided reading in the content areas of social studies, science, and math for grades PreK-8, offering a vast array of standards-based instructional programs. These programs provide the comprehensive teacher and assessment resources needed for success in the classroom.

Last Update: August 2008

Selections:

Key Code	\$6/M
Phone Numbers	\$30/M
School Level (Elementary, Middle/Jr. High, High, K-12)	\$15/M
District Buyers	\$15/M
School Type (Public, Private/Catholic)	\$15/M
Number of Orders	\$20/M
Dollar Value of Orders	\$20/M
Enrollment	\$15/M
Reduced Price/Free Lunch Eligible	\$15/M
Minority	\$15/M
Locale (Large City, Midsize City, Urban Fringe, Large Town, Small Town, Rural)	\$15/M
Running Charges	\$12/M

Address Formats:

E-mail	\$50/F
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Terms and Conditions:

- Minimum order 5,000 names.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

School Market Research Institute, Inc.

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