

**EXCLUSIVE! EXCLUSIVE! EXCLUSIVE!**

## SMILEMAKERS FOR TEACHERS MAIL ORDER BUYERS

Active Buyers	89,372	\$110/M
6 Month Hotline	14,639	+ \$20/M
12 Month Buyers	49,829	+ \$15/M
Home Address	57,628	+ \$15/M
School Address	31,744	+ \$15/M

SmileMakers has been providing toys, stickers, pencils, and treasure chests for over 30 years. SmileMakers for Teachers Mail Order Buyers choose from the best selection of school learning products, teacher pencils, bookmarks, teacher toys, teacher stickers, trimmers, banners, charts, notepads, crafts, and teacher gifts.

Source:	100% Direct Response
File Is Updated:	Yearly
Last Update:	May 2008

### Selections:

State, SCF	\$15/M
Gender	\$15/M
Key Code	\$6/M
Running Charges	\$12/M

### Address Formats:

E-mail	\$50/F
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### Terms and Conditions:

- Minimum order 5,000 names.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

### School Market Research Institute, Inc.

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